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Supporting Independent Media and Information Resilience (SIMIR) in Moldova

The “Supporting Independent Media and Information Resilience (SIMIR) in Moldova” project is funded by the European Union and implemented by Internews between 24 May 2022 – 23 November 2023.

17 independent media outlets received emergency assistance to maintain existing programs and continue producing quality information for audiences



4 print



6 TV

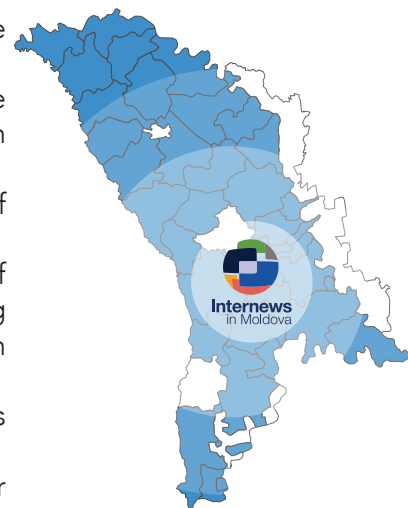


7 online

- ✓ Over 94,800 pieces of local content in diverse and engaging formats, which provided timely and socially important information in Romanian and Russian, were published on supported media websites.
- ✓ Over 5,0 mln unique users were reached monthly.
- ✓ 94% of supported media maintained or even increased their level of content production.
- ✓ 76% of supported media maintained or even increased their online audience.

Six CSOs and media outlets strengthened the capacities of citizens to navigate and evaluate media information environments

- ✓ 1,333 youth were empowered with tools to distinguish between false and true information through interactive games.
- ✓ 402 teachers and youth workers received a new instrument to improve young people’s capacity to search for and analyze information, both in online and offline contexts.
- ✓ 91 media literacy activities were organized in more than 33 districts of Moldova.
- ✓ Over 3mln users were reached through the production and distribution of over 431 pieces of media content on social media platforms, addressing the current political and social agenda, providing explanations on sensitive topics, and debunking prevalent rumors.
- ✓ 4 surveys on the perception of disinformation and political preferences of the population were conducted and distributed to the public.
- ✓ 130 residents of ATU Gagauzia participated in a survey and voiced their perspectives on the issue of disinformation in the region.



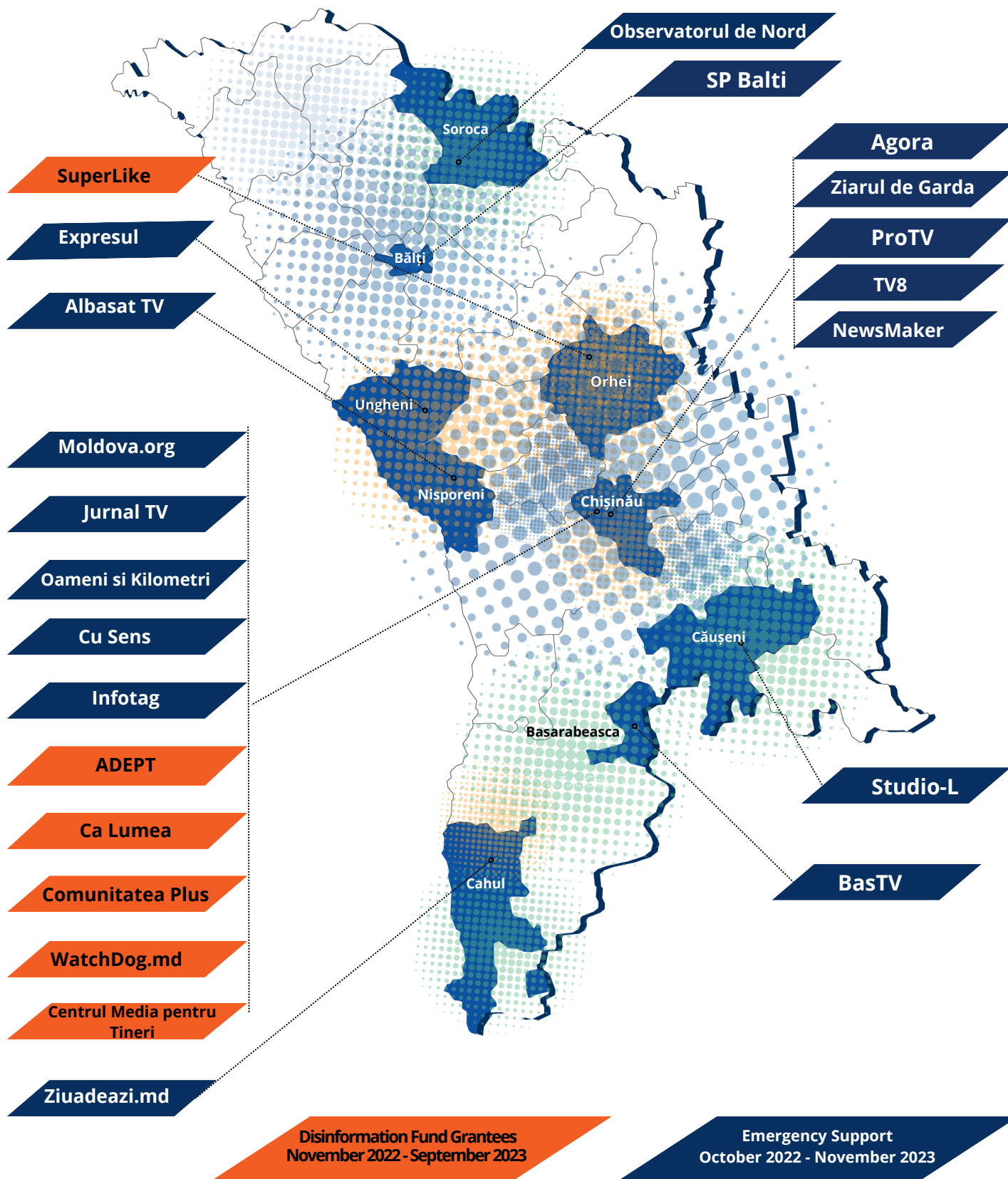
The Audiovisual Council of the Republic of Moldova’s technical capacity to contribute towards the EU’s efforts to counter disinformation strengthened



- ✓ 45 computers, 46 uninterruptible power source devices, 16 laptops, 8 monitors, 2 servers, 3 video security systems, 55 licenses for various types of software, and other items transferred.
- ✓ Internews co-financed the development of the Notifications & Rule Management System which is an additional feature incorporated into the Media Monitoring Automation Software.

Supported Media Outlets and CSOs

24 May 2022 – 23 November 2023



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